



The American Gourd Society

P.O. Box 2186
Kokomo IN 46904-2186

PROPOSED BUDGET for 2024

The Full Board has carefully reviewed the Proposed Budget for 2024 and have approved to move it forward for a final approval by the General Membership. The details are in the charts below.

1. INCOME

1. Some Income figures for 2023 (in the red) are anticipated to come in lower than anticipated. We factored in those findings as we prepared the budget for 2024.

Projections			
INCOME SOURCES	2022	2023	2024
Membership Dues	\$40,000	\$45,000	\$42,000
Magazine Advertising	\$6,600	\$8,000	\$6,600
Judge Training Fees	\$350	\$300	\$350
Magazine Back Issue Sales	\$500	\$500	\$400
Jim Story Award Donations	\$400	\$200	\$400
Artistic Award Donations	\$400	\$200	\$400
TOTAL Projected Income	\$48,250	\$54,200	\$50,150

Approve

Disapprove

Abstain



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2. EXPENSES

2. Some expenses are projected to be higher in 2024 than in 2023 while others will be lower. Again, we factored those increases in our 2024 budget.

EXPENSES	2022	2023	2024
Web-Based Services	\$2,160	\$2,600	\$1,800
Magazine Printing	\$17,300	\$21,000	\$21,000
Postage	\$7,400	\$8,500	\$9,500
Professional Services	\$12,800	\$12,800	\$12,800
Insurance	\$400	\$500	\$300
Office Supplies	\$500	\$1,000	\$1,000
PayPal Fees	\$950	\$1,800	\$1,800
Judging Program Expenses	\$250	\$400	\$400
Storage Unit	\$540	\$600	\$600
Travel	\$1,500	\$1,000	\$2,000
Misc Other Expenses	\$900	\$4,000	\$5,000
TOTAL Budgeted Expenses	\$44,700	\$54,200	\$56,200

Approve

Disapprove

Abstain



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PO Box 2186, Kokomo, IN 46904-2186

Postmark by 12-30-23